

MODULE SPECIFICATION

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Refer to guidance notes for completion of each section of the specification.

Module Code:	BUS487						
Module Title:	Change Management and Organisational Change						
Level:	4	Credit Value:	20				
Cost Centre(s):	GDZB	HECoS code:	100078				
Faculty:	SLS	Module Leader:	Gaenor Roberts				
Scheduled learning	ng and teaching h	ours			32 hrs		
Scheduled learning and teaching hours Placement tutor support					02 ms		
Supervised learning	• •	asses. workshops			4 hrs		
Project supervision (level 6 projects and dissertation modules only)			0 hrs				
Total contact hours			36 hrs				
Placement / work based learning			0 hrs				
Guided independent study					164 hrs		
Module duration			200 hrs				
Drogramma(a) in	which to be off	ared (not including a	vit awarda)	Coro	Ontion		
Programme(s) in which to be offered (not including exit awards)				Core	Option		
Programme(s) in which to be offered (not including exit a Standalone module Affiliated to BA(Hons) Business for C					√		
Pre-requisites							
None							
Office use only Initial approval: With effect from: Date and details of	08/10/2020 08/10/2020 of revision:			Version Version			

Template updated: September 2019

Date and details of revision:

Module Aims

The overall aim of this module is to introduce students to the theory and work practices associated with the management of change and organisational change. This includes providing students with a practical toolkit and a range of techniques that can be deployed to support change efforts in an organisational setting. It also includes an understanding of the role of the self as an agent of change.

Mo	Module Learning Outcomes - at the end of this module, students will be able to				
1	Describe the factors that influence the success of change efforts using a range of different theories and work practices				
2	Demonstrate a knowledge of the ways in which an individual's behaviour and actions can impact upon organisational change efforts.				
3	Develop a range of tools and techniques to support the diagnosis and implementation of effective change management and organisational change.				
4	Evaluate the effects of change and the effectiveness of change management efforts against the planned outcomes.				

Employability Skills	I = included in module content			
The Wrexham Glyndŵr Graduate	A = included in module assessment			
	N/A = not applicable			
Guidance: complete the matrix to indicate which of the following are included in the module content and/or				
assessment in alignment with the matrix provided in the programme specification.				
CORE ATTRIBUTES				
Engaged	I			
Creative	I			
Enterprising	1			
Ethical	I			
KEY ATTITUDES				
Commitment	I			
Curiosity	I			
Resilient	I			
Confidence	I			
Adaptability	I			
PRACTICAL SKILLSETS				
Digital fluency	I			
Organisation	I			
Leadership and team working	I			
Critical thinking	I			
Emotional intelligence				

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
Communication	I
Derogations	
None	

Assessment:

Indicative Assessment Tasks:

Students will be required to complete an online discussion forum on each weekly topic. The forums will enable students to reflect and demonstrate their learning. The minimum expectation for the total word count is 2,000 words.

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1 to 4	Learning logs/journals	100

Learning and Teaching Strategies:

This module will be delivered entirely online and the learning and teaching strategies will be accessible and wide-ranging in order to cater for a diverse audience. It is anticipated that content will take the form of recorded lectures, supporting signposts to learning materials such as links to videos, a Moodle book if appropriate and further reading, asynchronous tutorials via discussion forums and live dialogic forums to stimulate thinking. Students will be expected to engage with all content.

The delivery for the eight week short course will include:

- 1 x recorded lecture per week
- Supporting signposts to learning material on Moodle, such as links to videos (e.g. TED talks),
- A Moodle book if appropriate and further reading
- Material to support the delivery of 6 x Asynchronous tutorials
- Delivery of Dialogic forums

Syllabus outline:

Indicative topics for this module's syllabus include:

- Introduction to change management and organisational change
- Theories of change and how they inform practice
- The Use of Self as an instrument of change
- Explaining individual behaviour and actions in response to change
- Developing a change toolkit Diagnosis
- Developing a change toolkit Implementation
- Change management and organisational change practices
- Evaluating change and its impact on organisational outcomes

Indicative Bibliography:

Essential reading

Hodges, J. (2020) *Organization Development: How Organizations Change and Develop Effectively.* S.L.: Red Globe Pr.

Other indicative reading

Busche, R. G. and Marshak, R. J. (2015) *Dialogic Organisation Development: The Theory and Practice of Transformational Change.* EDS Publications Ltd

Cameron, E. and Green. M. (2019) *Making Sense of Change Management: A complete guide to the models, tools and techniques of organizational change.* Kogan Page

Coleman, S. and Thomas, B. (2017) *Organizational Change Explained: Case Studies on Transformational Change in Organizations.* Kogan Page

Senior, S. and Swailes (2016). *Organizational Change*. (5th Edition). FT Publishing International

Websites

https://4iforum.com/

https://www.change-management-institute.com/

https://www.kotterinc.com/research-and-perspectives/

http://organisationdevelopment.org/

https://instituteod.com/

https://beingfirst.com/center/#resources

Indicative Bibliography:

http://jackmartinleith.com/now-to-new/

http://www.agilecoach.ca/

https://blog.walkme.com/category/change-management/

https://www.leadershipiq.com/blogs/leadershipiq

https://www.blueoceanstrategy.com/tools/

https://esthercameron.com/